

Cultural Olympiad Legacy Report

The legacy from the 2012 Cultural Programme will be felt at a number of levels:

- **Local to a single community or organisation**
- **County wide activity or reputation**
- **Regional and National profile for events and organisations**
- **International links and profile for events and organisations**

The nature of the legacy will be varied, in some cases subtle changes to a local community and in other cases a major international breakthrough. The following generic headings have been developed to allow for comparison between projects:

- **Engagement and inspiration** resulting in an increase in active citizens within a local setting and / or a more diverse audience
- **Training and skills development / sharing** resulting in higher quality experiences and new/ or new opportunities
- **New or richer networks** resulting in new opportunities and / or new partnerships
- **PR exposure and market recognition** resulting in increased sales and economic benefit for the county
- **Lasting / sustained projects / initiatives / products** resulting in continued participation



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The Fire Garden at Stonehenge attracted 10,000 people to witness a spectacular once in a life-time event. This was one of three projects in Wiltshire that formed a part of the national cultural Olympiad programme. Images of the Fire Garden have been shown around the world and the BBC's flagship cultural programme presented a live broadcast to the world.

Legacy in 2013

Events

The Olympic year has left a lasting impact upon dozens of cultural organisations across the county as well as inspiring community groups and schools and other educational agencies to develop projects that build upon the inspiration of 2012. It is not possible to identify all of these individually and so the list below reflects only a portion of the true legacy from 2012.

Event	Description	Date
Bradford Roots Fest Wiltshire Music Centre	Two days of live music celebrating Bradford's musical talent	12 th – 13 th January
Melksham Children's Film Festival Melksham Town Council	A week-long festival of children's films and workshops	11 th – 16 th February
Theatre Fest West Salisbury Playhouse Salisbury Arts Centre	A celebration of the best theatre for young people created in the south west.	25 th March to 13 th April
Flame of Hope Diocese of Bristol	A multi-cultural festival including music, dance and theatre	May
Walking Wiltshire's White Horses Project Wiltshire Museum	An interactive community participation project inviting groups to walk the route connecting the 8 White Horses.	May to October
Musical Showcase Wiltshire Council	A celebration of the most talented amateur musicians and orchestras in the county.	20 th June
Noyles Fludde Bradford Barnstorm	A massive community music project culminating in a weekend of performances of Benjamin Britten's 'Noyles Fludde' within Bradford's iconic Tithe Barn. Also a primer of Harvey Brough's 'Ona's Flood.'	12 th – 13 th July
Hudson's Field Event Salisbury City Council	A family event comprising arena displays, live music, theatre and fairground events.	24 th August
50 th Anniversary of City Hall Wiltshire Council	Programme of events to engage the community	9 th – 10 th November

Community Empowerment

One of the most significant elements of the legacy of 2012 is the impact that the year had upon the community in terms of aspiration, co-ordination and initiative. There are a number of significant dates and events in the near future which have stimulated the community to come together to share plan and resources. The most notable events are the centenaries of the Dreadnought Marches in 2013 and the outbreak of the First World War in 2014.

World War One

The Centenary years of the First World War 2014 to 2018 will be marked by a series of major events and a substantial number of community projects. The benefits of shared planning and pooled resources learned from the Olympic Year have stimulated the development of a Centenary Steering Group. This group will organise a number of major community engagement sessions to ensure that communities collaborate and that projects do not duplicate one another, cause conflicts for audiences or confuse communities.

The following projects are currently being developed for 2014:

Event	Description	Date
Yatesbury First World War airfield and POW camp	Community archaeology project	Current
Finding the Forgotten	Museum education project based in Chippenham exploring finding forgotten soldiers of the war.	Current.
Marlborough discovering training trenches	Community archaeology project	Current.
Wyle Valley 1914	Community History Project	Current.
Other Worlds Tour	Visual Art exhibition of soldiers work	Whole of 2014
Sixth Sense Theatre Project	Researching living memories of World War One engaging all 64 primary schools in Swindon	Whole of 2014
Playhouse Centenary Programme	Engaging military communities with toured performances and participation activities culminating in an epic main house production	February 2014 to November 2014
Hoodwink project with Salisbury Museum	Peripatetic performance piece around Salisbury	Summer 2014
Wiltshire and Swindon History Centre resource materials and centre for research	Educational resources pack for primary schools with associated research days at	Whole of 2014

	the centre.	
Lacock Unlocked Project	Capturing the story of Lacock during the war years	Whole of 2014
Archaeology Event Festival		Summer 2014
Digitisation projects	A partnership project to capture new materials relating to the war	Whole of 2014
See Me legacy projects	Identifying the stories of Black and Minority Ethnic communities during the First World War	Whole of 2014
Salisbury School – Queen Mary Needlework Guild letters	Research project to explore correspondence.	TBC
Recording Wiltshire’s Arborglyphs Project	Research project to record tree carvings	TBC

Training and Skills Development

Many of the programmes and activities within the Olympic Year had strands of work focusing upon training and skills development. The challenging time-scale and scarce resources forced organisations to innovate and collaborate; this had a significant impact upon in terms of skills sharing and learning through participation. Many organisations took risks and stretched themselves which provided valuable staff development opportunities.

The Arts Service’s Wiltshire’s Flame project trained 31 new Arts Award assessors and developed a network of artists interested in working with young people.

The Music Service’s Small Schools Festival developed a new network of small schools interested in collaborating.

The Archives Service’s People’s History project trained a cohort of pupils from Clarendon College to be reporters and to the Olympic Memories Project provided workplace experiences for a team of media students from Wiltshire College.

Networking and Communication

The Olympic year required a great deal of information to be shared and for discussions to take place quickly. New networks were established and many Wiltshire organisations joined regional networks

for the first time. Within the County there were three developments to support networking and communication: the young person's Culture app was created as a loyalty card to retain engagement with young audiences; the Wiltshire Loves Arts website was created as a single website to promote all arts activities within the county; and the Arts Service created The Arts in Wiltshire blog to share information, ideas and opportunities.

New Productions

The Olympic year was also a stimulus for the production of new works, many of which will have a legacy through reprise performances or reinvention. The impact of these productions will be felt by audiences and performers for year to come; 2012 marked the pinnacle of many young people's creative experiences such as those who worked with Superstrings to orchestrate a new piece of folk music as a part of the BBC live nation programme.

There were 18 new productions; two major outdoor arts events; a film festival and two visual arts exhibitions as a part of the Cultural Programme. During the four days that the Olympic Torch Relay passed through the county there were innumerable performances by musicians and theatre groups, as well as choral performances and family events.



Media and Profile